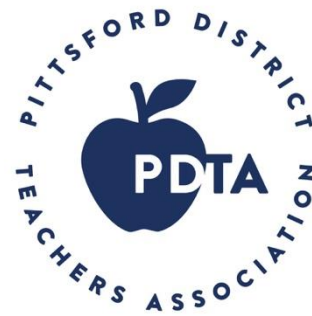


# PDTA Public Relations Building Volunteer



## Qualities:

- Trustworthy
- Confidential
- Responsible
- Professional
- Reliable/dependable
- Problem solver
- Friendly
- Organized
- Good listener and communicator
- Hard working/can get “stuff” accomplished
- Respected by various stakeholders
- Knowledgeable about the benefits of union membership, and is willing to speak to others about our union
- Committed - aligned with the purpose and direction of the union

## Responsibilities:

- Communicating and organizing your building’s Pittsford Food Cupboard collection (once a year)
- Communicating and organizing the sale of PDTA apparel/products (once a year)
- Communicating and organizing your building’s PDTA fundraising activities- includes the Benefits Fair, Pink the Rink, Chicken BBQ, etc. (typically twice per year)
- Volunteering approximately one hour at the October Benefits Fair to promote the fall fundraiser
- Attending one meeting (in late April or early May) to select the two PDTA scholarship recipients

## Training and support systems:

- Local PDTA training
- Regional NYSUT training – one to two days in August
- Negotiations conference – once yearly in Rochester

- NYSUT Leadership Institute
- Building Representative and Assistant Representatives
- Your Public Relations Chair
- PDTA President