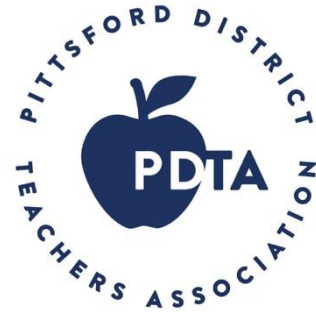


PDTA Public Relations Chair



Qualities:

- Trustworthy
- Confidential
- Responsible
- Professional
- Reliable/dependable
- Problem solver
- Friendly
- Organized
- Good listener and communicator
- Hard working/can get “stuff” accomplished
- Respected by various stakeholders
- Knowledgeable about the benefits of union membership, and is willing to speak to others about our union
- Committed - aligned with the purpose and direction of the union

Responsibilities:

- Communicating and organizing the Pittsford Food Cupboard collection by building
- Communicating and organizing the sale of PDTA apparel/products (once a year)
- Communicating and organizing PDTA’s fundraising activities (typically twice per year)- includes the Benefits Fair, Pink the Rink, Chicken BBQ, etc.
- Organizing the Barb Shapiro Student Scholarship process. Attending one meeting (in late April or early May) to select the two PDTA scholarship recipients along with your committee
- Attending monthly PDTA Representative Assembly meetings and holding Public Relations Committee meetings as needed throughout the year
- Writes a regular column in *Speak Out*

Training and support systems:

- Local PDTA training

- Regional NYSUT training – one to two days in August
- Negotiations conference – once yearly in Rochester
- NYSUT Leadership Institute
- Building Representative and Assistant Representatives
- Former PR Chair
- Other Committee Chairs
- Representative Assembly
- PDTA President

Compensation:

- [Click for current list of stipends](#)